



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4076943 /		<u>Alt Order #</u> Paton/NRCC
<u>Product</u> NRCC/PATON		
<u>Contract Dates</u> 09/27/12 - 09/30/12		<u>Estimate #</u>
<u>Advertiser</u> Jonathan Paton for Congress		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV12521	<u>Advertiser Code</u> PATO	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
Attention: Neil Williams
3299 K Street NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	09/27/12	09/28/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,260.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---TF--				2	\$630.00			
N 2	KSAZ	09/28/12	09/28/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$675.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----F--				1	\$675.00			
N 3	KSAZ	09/27/12	09/27/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---T---				1	\$400.00			
N 4	KSAZ	09/27/12	09/27/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$270.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---T---				1	\$270.00			
N 5	KSAZ	09/27/12	09/27/12	M-F 4p-430p	4p-430p		:30			NM	1	\$540.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---T---				1	\$540.00			
N 6	KSAZ	09/27/12	09/28/12	M-F 430p-5p	430p-5p		:30			NM	2	\$1,080.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---TF--				2	\$540.00			
N 7	KSAZ	09/28/12	09/28/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----F--				1	\$720.00			
N 8	KSAZ	09/27/12	09/28/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,440.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---TF--				2	\$720.00			
N 9	KSAZ	09/28/12	09/28/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$720.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$720.00			
N 10	KSAZ	09/27/12	09/27/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,170.00			
N 11	KSAZ	09/29/12	09/29/12	Big 12 RS Prime Game	12p-9p		:30			NM	1	\$1,080.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,080.00			
N 12	KSAZ	09/30/12	09/30/12	NFL RS Game Non -Home	10a-7p		:30			NM	1	\$7,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$7,200.00			
N 13	KSAZ	09/30/12	09/30/12	Su 5p-6p News	5p-6p		:30			NM	1	\$540.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$540.00			
N 14	KSAZ	09/27/12	09/28/12	M-F 2p-3p	2p-3p		:30			NM	2	\$450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$225.00			
Totals											18	\$17,545.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	18	\$17,545.00	\$14,913.25	\$74.57	\$14,987.82
Totals	18	\$17,545.00	\$14,913.25	\$74.57	\$14,987.82

Signature: _____ Date: _____

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